ENDANGERED SPECIES
“Missing Person” / “Have you Seen Me” POSTER PROJECT

I. Choose Your Endangered Species
The only requirement for choosing a species (plant or animal) is that it must be a species that is currently listed as endangered anywhere in the world (not just threatened). Here are some places to look for endangered species:

- Red List: https://www.iucnredlist.org/search (once there, filter the “Red List Category” to list just “Endangered” species)
- Endangered Species Coalition: http://www.endangered.org/endangered-species/

II. Make Your Poster
Once you find your endangered species, you are going to create a “Missing Person” / “Have You Seen Me” poster. Your poster must be on a regular-sized poster board and include each of these sections:

- NAME (10 POINTS) – Give both the common name and the scientific name (remember scientific names are written in italics, with the genus capitalized and species in lower-case…like Gopherus polyphemus).
- PICTURE (10 POINTS) – Include one large drawing or photograph (color would be nice).
- IDENTIFYING CHARACTERISTICS (10 POINTS) – List the key features to look for when identifying the missing species. How can a person recognize this species?
- LAST SEEN (10 POINTS) – What was the species’ original habitat range, before it became endangered? Include a map. Describe the species’ preferred habitat.
- SUSPECTED CURRENT LOCATION (10 POINTS) – What is the species’ current habitat range now that it is endangered? Include a map. When did the species get listed as endangered?
- LAST SEEN WITH (20 POINTS) - Include a description of cause(s) of the species’ population decrease. Explain why it became endangered and how were humans involved.
- REWARD (15 POINTS) - Create a monetary reward for the preservation of your species. Explain exactly what people can do to prevent this species from going extinct (think ecologically, economically, socially, and politically).
- PLEA FOR HELP (15 POINTS) – What impact would this species’ extinction have on the environment? Why should we protect it?

Color, neatness, scientific accuracy, and creativity….they all are important!

Helpful hint: Look at examples missing person ads. One source is to put “missing person poster” into Google Images. Use those as inspiration.